

# BIG DISCOUNTS with Royal Mail

## **Mailsort®**

If you send large volumes of non-machinable mail in the UK, Mailsort® 1400 could save you money. By letting us sort\* your mail and making sure at least 90% of the addresses have the correct postcode, we could you save up to 44.2% per item (based on a letter under 100 grams).\*\*

If you send large volumes of machinable mail in the UK, Mailsort® 120 or Mailsort® 70 could help. By letting us sort your mail and making sure at least 90% of the addresses have the correct postcode, we can save you up to 49.9% per item (based on a letter under 100 grams) .\*\*

## **Walksort®**

If you send large volumes of mail throughout the UK, or if you send bulk mail to specific areas or locations, then Walksort® can save you money. If all your addresses have accurate postcodes and we do some of the sorting normally done by Royal Mail, you could save up to 42.5% per item\*\* (based on a letter under 100 grams).

## **Admail® - launched 9<sup>th</sup> May 2011**

For mailings that only contain advertising material.

The right choice for your business if you:

- Want to use a powerful medium that is targeted, has a strong ROI and offers great cut-through in a changing media landscape
- Are able to meet the data cleanliness requirements
- Are only sending mailings that contain advertising material

## **Presstream®**

Presstream® is Royal Mail's specialist distribution service designed for frequent publishers of magazines, journals and newsletters. Considerable savings are available over standard postal costs just by letting us prepare your mail. \*\*\*

## Cleanmail®

If we can prepare your mail so that Royal Mail machines can read it and they can sort it automatically, again you can make substantial savings on your postage costs.

## Packets™

Royal Mail have worked in partnership with many businesses across the UK and come to understand and appreciate their needs. That's why Royal Mail's services offer flexibility as well as cost-effectiveness for both packets and large letters.

## International

Services
<b>International No Sort</b> The simplest and easiest way to send mail overseas. With no sortation required and a priority speed service, No Sort saves time and can even save you money.
<b>International Unsorted and Format Sort</b> Earn a discount by doing some simple preparation. The more you do, the more you save. Available on a Priority and Economy basis.
<b>International Destination Sort™</b> Earn further discounts by sorting to destinations, by format and with 3 service speeds: Priority, Standard & Economy

Please note that these are just a sample of the International Services available, when we price up your mailing we look at all International Services available in conjunction with your database and mailing piece in order to give you the most competitive cost.

\*We use a Royal Mail approved program to MailSort Database

\*\* The higher the quantity the greater the saving

\*\*\*In order to use Presstream your publication has to be accredited by Royal Mail and this process can take between 3-6 weeks