



121 Direct Mail Services Plant List

IT DEPARTMENT

Data Processing

- **Data Receipt**
Secure E-Mail and servers

- **Processing and protected Database Management**

Royal Mail Approved postcode sortation

- **Deduplication**
- **Datacapture**

Also available

- **PAF Cleansing**
- **MPS**
- **Deceased Register**
- **Experian Goneaways**
- **Evaluation and Reports**
- **Profiling**
- **E-Mail Marketing**

- **Personalisation**

- **Machinery**

- **3 x Canons**
- **1 x HP 5SI**
- **2 x HP 9000**
- **1 x HP 8100**
- **1 x Ricoh**
- **1 x Astrajet**
- **1 x Rena**

MAILING DEPARTMENT

Enclosing

- **3 x PFE enclosers**

Finishing

- **1 x Morgana Folder**